

Tehama County CattleWomen

Monthly Newsletter • May 2019

Volume XIV
Issue 8

Cowboy Golf Tourney

Anne Owens is buying gun ticket from Kendra McCluskey, Dave Stroing, who was grilling the hot dogs, gets in on the raffle action.



Tehama County Beef Ambassador is convincing a “consumer” that beef is best for her family at the state competition.

Coming Events



- May 2-5 Tehama District Fair, Red Bluff
- May 4 TCCW Sorting, Fair grounds
- May 11 TCCW Meeting, noon, Anne Owens home
- May 29 TCCA Beef Carcass Contest
- June 18-19 CCW Mid Year Meeting, Rancho Murrietta
- July 27-28 ANCW Summer Meeting,
Gaylord Rockies Resort, Aurora, CO
- Sept. 28 Farm to Fork, 11-6,
Capital Mall Sacramento, CA
- Dec. 4- 6 CCA/CCW Annual Convention,
Peppermill Resort, Reno



Tehama County
Farm Bureau
donated the printing for
this newsletter.

TCCW Meeting Minutes

April 4, 2019 • Farm Bureau Office, Red Bluff

The meeting was called to order by President Anne Owens at 12:00 noon. Flag salute, Creed, introductions, followed.

Approval of Minutes: Jean Barton made a motion to approve the Minutes as mailed, seconded by Shelley Macdonald, motion carried

Financial Report: Renee Ewing presented the report. Cathy Tobin made a motion to approve the Financial Report, Joyce Bundy seconded the motion, motion carried.

Correspondence: A letter was read from the Ernie Groscup Memorial Beef Project requesting a sponsorship for the youth event to be held during the fair. A discussion followed on how to support the event, Laurie McCarthy made a motion to donate \$200 towards sponsorship of a buckle, Jeanne Smith seconded the motion, motion carried. Joyce Bundy reported she had information from Red Bluff High and Los Molinos High Schools for Sober Grad parties and further stated that the project was a budgeted item and she will handle as she has in the past with packages of beef jerky. Anne Owens stated she had received a thank you card from Kari Dodd for the baby shower.

Committee Reports: Membership, Tammy Chrisler, absent. Legislative, Linda Johnson, absent. Meeting Site, Beth Chaney reported May meeting will be on Saturday, May 11, Anne Owens' ranch, 15020 Johnson Road, Red Bluff. Guests are welcome, lunch will be Potluck, salads, etc. Anne will supply drinks. Pem Lester, Sunshine, stated she would like to resign, members applauded her years of service. The following was reported: Patty Kelly's hospitalization/illness; Denise Daugherty shoulder surgery, Renee Ewing's husband, Mark, surgery, Sue Knox broken arm and Tucker Baccala ill. Scholarship, Beth Chaney reported applications are on the website, they are due May 15. Scrap Book, Mandi Selvester -Owens, needs items, photos, notes, etc.

OLD BUSINESS:

Policy & Procedures Update: Linda Walker reported no further progress on project at this time.

CCW Spring Meeting: Linda Borrer reported on items covered at the CCW March meeting. Mid-Year meeting will be June 18-19 at Ranch Murrieta, it will be the "education meeting". She encouraged members to write letters on de-listing the gray wolves. ANCW and CCW have sent information and it will be forwarded to all Tehama unit members. She further stated our money was well spent in donating to the Tulare Co. CattleWomen app for "Wow That Cow".

NEW BUSINESS:

Earth Day – Shelley Macdonald and Linda Borrer working on project. Shelley had members volunteer for dates, times and schools to be covered. Presentations will be done from April 29 through May 7 due to Spring Break and school availability. It was suggested that we use Earth Day as a theme for the fair booth since it fell into the time frame of the presentations. Mandi Selvester-Owens will design a video presentation "loop" to be used. A practice session for presenters will be April 25, 11:00 a.m., Farm Bureau Office, packets will be given to presenters.

Art Show at the Bull Sale: Jane Daugherty stated Committee had met prior to regular meeting and are planning a combined "gallery and booth" show. There will be monetary awards and ribbons for winning categories. Laurie McCarthy will be in charge of sponsorships; committee will be meeting again to work out logistics on placement, entry forms on website, etc. Wine tasting and beef appetizers on one evening, Elks' Club will cover our requirements for liquor license.

Ranch Sorting at the Fair - Anne Owens reported that there will not be a CattleWomen sponsored sorting at the Fair due to coordination problems with event and Chairperson Renee Ewing's schedule.

Round-Up Parade – Jeanne Smith reported that the "cow" is nearly complete and she will be displayed in the Round-Up Parade and the Tehama County Fair. She will then be placed alongside northbound I-5 at Thomas Creek. It is estimated that 27,400 people will view her daily; she will have large lettering "Beef, Savor the Flavor" and CattleWomen's website posted.

Round-Up Mixer – Joyce Bundy chair, is working with Reynolds Ranch to move the porta-potties further from the food line. The event is on Thursday, April 18 prior to Round-Up, she asked for volunteers to serve starting at 6:00 p.m. She passed around a sign-up sheet.

Promotional items – Anne Owens spoke about creating “vintage” type items for promotion of Tehama Unit. Other promotion ideas were to supply the local libraries with a set of the “Ranch Kid” series. A motion was made by Sandra Merhoff and seconded by Jane Daugherty to purchase a set, motion carried. Cindy McCarthy suggested we consider subscribing to Range Magazine and placing in appropriate offices, doctors, dentists, etc. Mandi Selvester-Owens stated that there will be a promotion opportunity in Red Bluff next year when the Chamber of Commerce of California will have their “Ambassador Rally” in Red Bluff. It was the consensus to table this discussion until the May meeting.

Banner for Winter Dinner – Anne Owens, item tabled until the next meeting.

Beef ‘N Brew – Cathy Tobin reported it will be the Tenth Annual, first meeting will be April 24, 12 Noon, Firehouse Pizza (upstairs). Anyone wishing to work at event is encouraged to attend. Thomas Bobadilla and Todd Dolling from DRBBA will be assisting us.

There being no further business, the meeting adjourned at 1:10 p.m.

Respectfully submitted, Linda Walker, Secretary

Directors present: Beth Chaney, Shelley Macdonald, Laurie McCarthy— Absent, Kari Dodd, Tammy Chrisler, Kendra McCluskey Executive Board: Anne Owens, Shelley Macdonald, Cathy Tobin, Linda Walker, Jean Barton, Renee Ewing, Jeanne Smith - Absent: Tammy Chrisler

Round-up Mixer





Parade Cow, Fair Cow, Big Cow

That just about covers it! It was a huge project to undertake but the results is, well, BIG.

CattleWomen Creed

Believing that the livestock industry is of basic importance to world existence, we, the Tehama County CattleWomen, dedicate ourselves to support it with our labor and finances; promote it through information and publicity; to encourage its producers with our understanding and love; to do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before Nature, and the hope and faith in the future that is inherent in Cattlemen and CattleWomen.

